**Assignment - KickStart My Chart**

**Create a report in Microsoft Word and answer the following questions...**

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* There was too many fails or cancelled out of these campaigns; although, there was many successful projects, the rate of fails is too high.
* Among the ones that were successful, the percent funded was not real great so if we were to group them to measure an average of the success vs the failure, it looks a somehow disappointing.
* On the other hand, the amount of funds that were raised appear to be very rewarding, but do we know how much of those funds is actual revenue, no realy.

1. What are some of the limitations of this dataset?

* We do not know what caused the other campaigns’ failure.
* How much was invested in launching those campaigns,
* We also do not know why many of those campaigns were cancelled.
* There is a lot of data that was not provided in the sheet such as participants, targeted population and advertising which could have helped better identified trends and consequences.
* How was the state of each campaign determined.

1. What are some other possible tables/graphs that we could create?

* Type of currency
* Project goal/pledge to calculate exact amounts and dates
* Name of the project to combine with state
* Date created and ended conversions